



# Board of Trustees

TEMPLE UNIVERSITY—OF THE COMMONWEALTH SYSTEM OF HIGHER EDUCATION

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## **PUBLIC SESSION**

**Tuesday, December 19, 2017 at 3:30 p.m.**

**Feinstone Lounge, Sullivan Hall  
Polett Walk and Liacouras Walk**

## **AGENDA**

**Presiding Officer:  
Patrick J. O'Connor, Chair of the Board**

*Secretary's Note: The Trustees will meet in Executive Session at 2:30 p.m.*

### **Introduction of Guests:**

**Faculty:** Associate Professor, Alison Reynolds, Ph.D.  
Boyer College of Music and Dance

**Students:** Kayla Martin  
Lew Klein College of Media & Communication  
Vice President of Services

Paige Hill  
College of Liberal Arts  
Vice President of External Affairs

Bridget Warlea  
Fox School of Business  
Speaker of the Parliament  
Multi-Cultural Representative

Sarah Madaus  
Lew Klein College of Media & Communication  
Director of Communications

# PRESIDENT'S REPORT – RICHARD M. ENGLERT

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**Approval of Minutes:** Tuesday, October 10, 2017

1. **Resolution of Appreciation to Dawn Staley**

Recommendation: That the Board of Trustees adopt the Resolution of Appreciation for Dawn Staley, and extends its congratulations to **Dawn Staley** for her professional success and accomplishments.

2. **Resolution of Appreciation to Hazim A. Hardeman**

Recommendation: That the Board of Trustees adopt the Resolution of Appreciation for Hazim A. Hardeman, and extends its congratulations to **Hazim A. Hardeman** on the occasion of his being appointed a Rhodes Scholar.

## RECOMMENDATIONS FOR ACTION STANDING COMMITTEES

Committee on Trustee Affairs – Daniel H. Polett, Chair

**RECOMMENDATIONS FOR ACTION:**

3. **Election of University Trustees – Marina A. Kats, Esq.**

Recommendation: That the Board of Trustees, upon the recommendation of the Committee on Trustee Affairs (11/14/2017), elect Marina A. Kats, Esq. to the Board of Trustees of Temple University – Of The Commonwealth System of Higher Education for a term effective December 19, 2017 through October 2021, in accordance with the bylaws of Temple University as set forth in Agenda Reference 3.

4. **Election of Honorary Life Trustee – Alan M. Cohen**

Recommendation: That the Board of Trustees, upon the recommendation of the Committee on Trustee Affairs (11/14/2017), elect Alan M. Cohen as an Honorary Life Trustee of Temple University – Of The Commonwealth System of Higher Education.

Executive Committee – H. F. “Gerry” Lenfest, Chair

**5. Report**

**RECOMMENDATION FOR ACTION:**

**6. Borrowing Authority – January 1, 2018 through March 31, 2018**

Recommendation: That the Board of Trustees authorize the officers to borrow, for operating purposes of the University, \$30 million on terms which the officers believe best for the University, such authority to cover the period from January 1, 2018 through March 31, 2018 as set forth in Agenda Reference 6.

Alumni Relations and Development Committee – Leonard Barrack, Chair

**7. Report**

**RECOMMENDATIONS FOR ACTION:**

**8. Approval of Revised Gift Acceptance Policy**

Recommendation: That the Board of Trustees, upon the recommendations of the Alumni Relations and Development Committee (12/18/2017), and the Gift Acceptance Committee (11/10/2017), approve the revised Gift Acceptance Policy as set forth in Agenda Reference 8.

**9. Endowment and Term Fund Overview and Minima Guidelines**

Recommendation: That the Board of Trustees, upon the recommendations of the Alumni Relations and Development Committee (12/18/2017), and the Gift Acceptance Committee (11/10/2017), approve the Endowment and Term Fund Overview and Minima Guidelines as set forth in Agenda Reference 9.

**10. Approval of Naming Opportunities**

Recommendation: That the Board of Trustees, upon the recommendations of the Alumni Relations and Development Committee (12/18/2017), and the Gift Acceptance Committee (11/7/2017), approve a variety of naming opportunities for the construction and renovation project for 1810 Liacouras Walk as set forth in Agenda Reference 10.

**11. Approval of Naming Opportunities**

Recommendation: That the Board of Trustees, upon the recommendations of the Alumni Relations and Development Committee (12/18/2017), and the Gift Acceptance Committee (10/19/2017), approve three naming opportunities for Athletics as set forth in Agenda Reference 11.

**12. Approval of Naming Opportunity**

Recommendation: That the Board of Trustees, upon the recommendations of the Alumni Relations and Development Committee (12/18/2017), and the Gift Acceptance Committee (11/28/2017), approve the naming of an endowed chair in Alzheimer's Research at The Temple University School of Medicine through a gift from The Scott Richards North Star Charitable Foundation as set forth in Agenda Reference 12.

**13. Approval of Naming Opportunity**

Recommendation: That the Board of Trustees, upon the recommendations of the Alumni Relations and Development Committee (12/18/2017), and the Gift Acceptance Committee (12/13/2017), approve the naming of an endowed chair in Otolaryngology – Head and Neck Surgery, in the Lewis Katz School of Medicine through a gift from Eugene Myers as set forth in Agenda Reference 13.

**14. Approval of Named Space**

Recommendation: That the Board of Trustees, upon the recommendations of the Alumni Relations and Development Committee (12/18/2017), and the Gift Acceptance Committee (10/19/2017), approve naming the Fencing Facility inside the Student Pavilion for Marc Wagner '71 as set forth in Agenda Reference 14.

**15. Approval of Named Space**

Recommendation: That the Board of Trustees, upon the recommendations of the Alumni Relations and Development Committee (12/18/2017), and the Gift Acceptance Committee (11/3/2017), approve naming the Special Collections Reading Room in the new Library for the Albert M. Greenfield Foundation as set forth in Agenda Reference 15.

**16. Approval of Revised Gift Agreement**

Recommendation: That the Board of Trustees, upon the recommendations of the Alumni Relations and Development Committee (12/18/2017), and the Gift Acceptance Committee (11/10/2017), approve an amendment to the gift agreement between the University and Donald and Nancy Resnick as set forth in Agenda Reference 16.

Academic Affairs Committee and Budget & Finance Committee  
Joseph W. Marshall, III, Chair

17. **Report**

**RECOMMENDATIONS FOR ACTION:**

18. **Rename the Bachelor of Science in Engineering Technology in Construction Management Technology as the Bachelor of Science in Construction Engineering Technology in Construction Engineering Technology**

Recommendation: That the Board of Trustees approve the recommendation of the Academic Affairs Committee (12/18/2017), that the officers be authorized to rename the Bachelor of Science in Engineering Technology in Construction Management Technology as the Bachelor of Science in Construction Engineering Technology in Construction Engineering Technology as set forth in Agenda Reference 18.

19. **Establish Various Curricula in the Fox School of Business and Management**

Recommendation: That the Board of Trustees approve the recommendation of the Academic Affairs Committee (12/18/2017), that the officers be authorized to establish various curricula in the Fox School of Business and Management as set forth in Agenda Reference 19:

- A) Establish a Master of Science in Strategic Advertising and Marketing
- B) Establish a Concentration in Sport Business for the Master of Business Administration
- C) Establish a Concentration in Travel and Tourism for the Master of Business Administration
- D) Establish a Concentration in Management Consulting for the Master of Business Administration
- E) Establish a Concentration in International Management for the Master of Business Administration

20. **Establish, Terminate, and Restructure Various Curricula in the College of Education**

Recommendation: That the Board of Trustees approve the recommendation of the Academic Affairs Committee (12/18/2017), that the officers be authorized to establish, terminate, and restructure various curricula in the College of Education as set forth in Agenda Reference 20:

- A) Restructure the Doctor of Philosophy in School Psychology
- B) Restructure the Educational Specialist degree in School Psychology
- C) Restructure the Master of Education in Urban School Leadership

- D) Establish an Optional Concentration in Principal Leadership for the Master of Education in Urban School Leadership
- E) Terminate the Master of Science in Education in Education

**21. Terminate and Establish Various Curricula in the School of Sport, Tourism, and Hospitality Management**

Recommendation: That the Board of Trustees approve the recommendation of the Academic Affairs Committee (12/18/2017), that the officers be authorized to terminate and establish various curricula in the School of Sport, Tourism and Hospitality Management as set forth in Agenda Reference 21:

- A) Terminate the Master of Tourism and Hospitality Management
- B) Establish the Master of Science in Hospitality Management with Concentrations in Tourism and Hospitality Marketing, Hospitality Operations Management and Event Management

**22. Terminate the Concentration in Physical and Health Education Teacher Education in the Bachelor of Science in Kinesiology in the College of Public Health**

Recommendation: That the Board of Trustees approve the recommendation of the Academic Affairs Committee (12/18/2017), that the officers be authorized to terminate the Concentration in Physical and Health Education Teacher Education in the Bachelor of Science in Kinesiology in the College of Public Health as set forth in Agenda Reference 22.

Facilities Committee – Mitchell L. Morgan, Chair

**23. Report**

**RECOMMENDATIONS FOR ACTION:**

**24. Temple University Computer Store**

Recommendation: That the Board of Trustees approve the recommendation of the Facilities Committee (12/18/2017), that the officers be authorized to proceed with the Temple University Computer Store project at a cost not-to-exceed \$846,260 with the funding and financing sources being the Technology Fee (#106027-77300-7600-06; \$700,000), Plant Development Fund (#100000-80220-7385-07; \$146,260 as set forth in Agenda Reference 24.

**25. Morgan North Residence Hall Interior Painting**

Recommendation: That the Board of Trustees approve the recommendation of the Facilities Committee (12/18/2017), that the officers be authorized to proceed with the Morgan North Residence Hall Interior Painting project at a cost not-to-exceed \$844,300 with the funding and financing source being the UHRL R&R (#830034-50012-7862-10; \$844,300) as set forth in Agenda Reference 25.

**26. Johnson and Hardwick Dining Design and Pre-Construction Services**

Recommendation: That the Board of Trustees approve the recommendation of the Facilities Committee (12/18/2017), that the officers be authorized to proceed with the Johnson and Hardwick Dining Design and Pre-Construction Services project at a cost not-to-exceed \$300,000 with the funding and financing source being the Plant Development Fund (#100000-80220-7385-07; \$300,000) as set forth in Agenda Reference 26.

**27. Mitten Hall Career Center - Design Services**

Recommendation: That the Board of Trustees approve the recommendation of the Facilities Committee (12/18/2017), that the officers be authorized to proceed with the Mitten Hall Career Center - Design Services project at a cost not-to-exceed \$200,000 with the funding and financing source being the Provost Fund (#103196-27800-7730-06; \$200,000) as set forth in Agenda Reference 27.

**STANDING COMMITTEES - REPORTS FOR INFORMATION:**

- 28. Audit Committee – Theodore Z. Davis, Chair
- 29. Budget & Finance Committee – Lewis F. Gould, Jr., Chair
- 30. Compliance Committee – Dennis Alter, Chair
- 31. Government Relations and External Affairs Committee – Ronald R. Donatucci,  
Patrick V. Larkins, Co-Chairs
- 32. Healthcare Enterprise Committee – Solomon C. Luo, Chair
- 33. Honorary Degree Committee – Phillip C. Richards, Chair
- 34. Investment Committee – Christopher W. McNichol, Chair
- 35. Student Life and Diversity Committee – Nelson A. Diaz, Chair
- 36. Board of Directors, Temple University Health System, Inc. – Jane Scaccetti, Trustee

The following committee did not meet this reporting period:

Athletics Committee

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**OFFICER'S REPORTS**

**37. Treasurer's Report – Kenneth H. Kaiser**

Recommendation: That the Investment Reports for the Three Months Ended September 30, 2017, and grants and contracts awarded between July 1, 2017, and September 30, 2017, be received, said Report being included and identified as Agenda Reference 37.

**38. Secretary's Report – Anne K. Nadol**

Recommendation: That the Board of Trustees approve the presentation of degrees-in-course dated December 21, 2017, to candidates approved by the appropriate academic committees of the faculty.

**39. Guest Speakers**

**a.) College of Science and Technology**

Michael L. Klein, Dean

**b.) President, Faculty Senate**

Professor Michael L. Sachs  
College of Public Health

**c.) President, Temple Student Government**

Tyrell Mann-Barnes  
College of Liberal Arts

**OLD BUSINESS  
NEW BUSINESS  
ADJOURNMENT**