

BOARD OF TRUSTEES

Temple University – Of The Commonwealth System of Higher Education

PUBLIC SESSION

Tuesday, March 14, 2017 at 3:30 p.m.

Conference Call Meeting

MINUTES

Presiding Officer: Patrick J. O’Connor, Chair of the Board

PARTICIPANTS

Trustees: James F. Cawley, IV, Stephen G. Charles, Alan M. Cohen, Joseph F. Coradino, Theodore Z. Davis, Nelson A. Diaz, Ronald R. Donatucci, Loretta C. Duckworth, Judith A. Felgoise, Lewis F. Gould Jr., Sandra Harmon-Weiss, Patrick V. Larkin, H.F. “Gerry” Lenfest, Solomon C. Luo, Joseph W. Marshall, III, Christopher W. McNichol, J. William Mills, III, Patrick J. O’Connor, Bret S. Perkins, Daniel H. Polett, Michael H. Reed, Phillip C. Richards, Edward Rudolph, Jane Scaccetti, Samuel H. Smith

President: Richard M. Englert

Secretary: Anne K. Nadol

University Counsel: Michael B. Gebhardt

Administration and Staff: William T. Bergman, Raymond Betzner, Kevin G. Clark, JoAnne A. Epps, Kenneth H. Kaiser, Larry R. Kaiser, Kenneth E. Lawrence, Jr., Gennaro J. Leva, Michele Masucci

Non-Voting Advisory Members: Aron H. Cowen (TSG)

Approval of Minutes: The minutes of the meeting of December 13, 2016 were approved.

* * * * *

1. Memorial Resolution for Janet Carruth

Upon motion duly made and seconded, the Board of Trustees unanimously adopted the Memorial Resolution for Janet Carruth, citing her unwavering loyalty and devotion to Temple University and noting the high esteem and deep affection of the Board of Trustees.

* * * * *

REPORTS AND RECOMMENDATIONS FOR ACTION - STANDING COMMITTEES

Committee on Trustee Affairs – Daniel H. Polett, Chair

RECOMMENDATION FOR ACTION:

2. Appointment of Hai-Lung Dai as Vice President of International Affairs

Upon motion duly made and seconded, the Board of Trustees approved the recommendation of the Committee on Trustee Affairs (3/14/2017) that Hai-Lung Dai be appointed Vice President of International Affairs effective July 1, 2017, in accordance with the bylaws of Temple University.

Executive Committee – H.F. “Gerry” Lenfest, Chair

3. Report

RECOMMENDATION FOR ACTION:

4. Borrowing Authority – April 1, 2017 through June 30, 2017

Upon motion duly made and seconded, the Board of Trustees authorized the officers to borrow, for operating purposes of the University, \$30 million on terms which the officers believe best for the University, such authority to cover the period from April 1, 2017 through June 30, 2017.

Alumni Relations and Development Committee – Patrick J. O’Connor

5. Report

RECOMMENDATION FOR ACTION:

6. Approval of Named Space

Upon motion duly made and seconded, the Board of Trustees approved the recommendation of the Alumni Relations and Development Committee (3/13/2017), and the recommendation of the Gift Acceptance Committee, (2/17/2017) for the naming of a conference room in Ritter Hall.

Budget & Finance Committee – Lewis F. Gould, Jr., Chair

7. Report

RECOMMENDATIONS FOR ACTION:

8. Designation of Ouasi-Endowment for the Thomas J. Freaney Jr., Funds

Upon motion duly made and seconded, the Board of Trustees approved the recommendation of the Budget and Finance Committee (3/14/2017) that \$200,000 of funds presently held in the spending account of the Freaney Fellowship fund be designated as a quasi-endowment, to be invested and used in coordination with the principal of the fund (redesignated for support of professorships by the President 3/13/2017).

9. PENNVEST Borrowing Resolution

Upon motion duly made and seconded, the Board of Trustees approved the recommendation of the Budget and Finance Committee (3/14/2017) authorizing the officers to take such actions necessary to obtain a loan from PENNVEST in connection with the new library – green.

Student Life & Diversity Committee – Nelson A. Diaz, Chair

10. Report

RECOMMENDATION FOR ACTION:

11. Housing Rates Proposal for 2017-2018

Upon motion duly made and seconded, the Board of Trustees, upon the recommendation of the Student Life & Diversity Committee (3/13/2017), approved an average increase of approximately 2.9 percent in university student housing for 2017-2018.

Academic Affairs Committee – Joseph W. Marshall, III, Chair

12. Report

RECOMMENDATIONS FOR ACTION:

13. Rename the School of Media and Communication as the Lew Klein College of Media and Communication

Upon motion duly made and seconded, the Board of Trustees approved the recommendation of the Academic Affairs Committee (3/13/2017) that the officers be authorized to rename the School of Media and Communication as the Lew Klein College of Media and Communication.

14. Redesignate the Tenure of Faculty in the School of Media and Communication to the Lew Klein College of Media and Communication

Upon motion duly made and seconded, the Board of Trustees approved the recommendation of the Academic Affairs Committee (3/13/2017) that the officers be authorized to redesignate the tenure of faculty in the School of Media and Communication to the Low Klein College of Media and Communication.

15. Rename the Department of Strategic Communication as the Department of Communication and Social Influence and Rename the Department of Advertising as the Department of Advertising and Public Relations in the Low Klein College of Media and Communication (Formerly the School of Media and Communication)

Upon motion duly made and seconded, the Board of Trustees approved the recommendation of the Academic Affairs Committee (3/13/2017) that the officers be authorized to rename the Department of Strategic Communication as the Department of Communication and Social Influence and the Department of Advertising as the Department of Advertising and Public Relations in the Low Klein College of Media and Communication (formerly the School of Media and Communication) as set forth in Agenda Reference 15.

16. Transfer the Tenure of Faculty from the Department of Strategic Communication to the Department of Communication and Social Influence and Transfer the Tenure of Faculty from the Department of Advertising to the Department of Advertising and Public Relations in the Low Klein College of Media and Communication (Formerly the School of Media & Communication)

Upon motion duly made and seconded, the Board of Trustees approved the recommendation of the Academic Affairs Committee (3/13/2017) that the officers be authorized to transfer the tenure of faculty from the Department of Strategic Communication to the Department of Communication and Social Influence and Transfer the Tenure of Faculty from the Department of Advertising to the Department of Advertising and Public Relations in the Low Klein College of Media and Communication. (Formerly the School of Media & Communication)

17. Establish, Restructure and Rename Various Curricula in the Low Klein College of Media and Communication (formerly the School of Media and Communication)

Upon motion duly made and seconded, the Board of Trustees approved the recommendation of the Academic Affairs Committee (3/13/2017) that the officers be authorized to establish, restructure and rename various curricula in the Low Klein College of Media and Communication (formerly the School of Media and Communication):

- a. Establish a Bachelor of Arts in Communication and Social Influence
- b. Establish a Bachelor of Arts in Public Relations
- c. Establish Minors in Content Creation, Digital Media Engagement and Journalism Studies

- d. Rename the Concentration in Research and Strategy as the Concentration in Brand Strategy and Research in the Bachelor of Arts in Advertising
- e. Restructure the Master of Science in Communication Management and establish optional Concentrations in Strategic Communication and Cross-Cultural Leadership and Conflict Management and Dispute Resolution

18. Establish a Master of Education in Middle Grades and Special Education in the College of Education Concentrations in Language Arts, Mathematics, Science, Social Studies, Mathematics and Language Arts, Mathematics and Science, and Science and Language Arts in the College of Education

Upon motion duly made and seconded, the Board of Trustees approved the recommendation of the Academic Affairs Committee (3/13/2017) that the officers be authorized to establish a Master of Education in Middle Grades and Special Education in the College of Education Concentrations in Language Arts, Mathematics, Science, Social Studies, Mathematics and Language Arts, Mathematics and Science, and Science and Language Arts in the College of Education.

19. Restructure the Master of Music in Music Education in the Boyer College of Music and Dance

Upon motion duly made and seconded, the Board of Trustees approved the recommendation of the Academic Affairs Committee (3/13/2017) that the officers be authorized to restructure the Master of Music in Music Education in the Boyer College of Music and Dance.

20. Restructure all Bachelor of Science Programs in the College of Engineering

Upon motion duly made and seconded, the Board of Trustees approved the recommendation of the Academic Affairs Committee (3/13/2017) that the officers be authorized to restructure all Bachelor of Science programs in the College of Engineering.

21. Establish a Professional Science Master's in Applied Sociology in the College of Liberal Arts

Upon motion duly made and seconded, the Board of Trustees approved the recommendation of the Academic Affairs Committee (3/13/2017) that the officers be authorized to establish a Professional Science Master's in Applied Sociology in the College of Liberal Arts.

22. Establish a Professional Science Masters in Scientific Writing in the College of Science and Technology

Upon motion duly made and seconded, the Board of Trustees approved the recommendation of the Academic Affairs Committee (3/13/2017) that the officers be

authorized to establish a Professional Science Master's in Scientific Writing in the College of Science and Technology.

23. Establish, Restructure and Terminate Various Curricula in the College of Public Health

Upon motion duly made and seconded, the Board of Trustees approved the recommendation of the Academic Affairs Committee (3/13/2017) that the officers be authorized to establish, restructure and terminate various curricula in the College of Public Health:

- A) Establish a Bachelor of Science in Health Professions
- B) Terminate the Concentration in Pre-Health Professions in the Bachelor of Science in Kinesiology
- C) Establish Concentrations in Healthcare Data Analytics, Population Health Management and Cybersecurity for Healthcare Professionals in the Master of Science in Health Informatics
- D) Restructure the Doctor of Philosophy in Epidemiology
- E) Terminate the Master of Arts in Linguistics

24. Establish, Terminate and Rename Various Curricula in the Fox School of Business and Management

Upon motion duly made and seconded, the Board of Trustees approved the recommendation of the Academic Affairs Committee (3/13/2017) that the officers be authorized to establish, terminate and rename various curricula in the Fox School of Business and Management:

- A) Establish Concentrations in Corporate Finance and Asset Pricing for the Bachelor of Business Administration in Finance
- B) Rename the Minor in Leadership as the Minor in Organizational Leadership
- C) Establish Minors in Real Estate, Management Consulting, and Legal Studies for Real Estate Majors
- D) Terminate the Optional Concentrations in Consumer Insights and Marketing Communications and Establish Optional Concentrations in Strategic Advertising and Marketing, Marketing Research and Insight and Enterprise Marketing Management in the Master of Science in Marketing

Facilities Committee – Joseph F. Coradino, Vice Chair

25. Report

RECOMMENDATIONS FOR ACTION:

26. Master Lease Agreement with Beech International, LLC

Upon motion duly made and seconded, the Board of Trustees approved the recommendation of the Facilities Committee (3/13/2017) that the officers be authorized to enter into a master lease agreement with Beech International, LLC, in connection with the Student Referral and Limited Occupancy Guarantee Agreement approved by the Board of Trustees (6/17/2010), for all units in the building for the remainder of the Occupancy Guarantee, (6/30/2021). There are 201 beds in the building and the average cost per bed in year one will be \$680 per month for a total first year lease cost of \$1,640,160. The rental costs will escalate 3% per annum for a total cost not-to-exceed \$6,861,818 with the funding and financing source being University Housing (#100000-50320-7520-10).

27. Amendment to Master Lease with Broad Residential Partners, LP

Upon motion duly made and seconded, the Board of Trustees approved the recommendation of the Facilities Committee (3/13/2017) that the officers be authorized to enter into an amendment to the master lease agreement with Broad Residential Partners, LP for 764 beds on the 2nd through 8th floors of The Edge at Avenue North at a rent not-to-exceed \$4,839,200 with the funding and financing source being the University Housing (#100000-50320-7520-10).

28. 1810 Liacouras Walk Relocation – Phase 2

Upon motion duly made and seconded, the Board of Trustees approved the recommendation of the Facilities Committee (3/13/2017) that the officers be authorized to proceed with the 1810 Liacouras Walk Relocation – Phases 2 at a cost not-to-exceed \$3,700,000 with the funding and financing sources being the Student Health Services Carryover (#103069-37400-05; \$950,000), Counseling Services (#100000-37430-05; \$250,000), CFO (#800034-66000-07; \$1,000,000), Fox Business School (#100000-15010-04; \$500,000), Plant Development Fund (#100000-80220-7385-07; \$1,000,000).

29. Weiss Hall TUBRIC and Plaza Replacement

Upon motion duly made and seconded, the Board of Trustees approved the recommendation of the Facilities Committee (3/13/2017) that the officers be authorized to proceed with the Weiss Hall TUBRIC and Plaza Replacement at a cost not-to-exceed \$3,261,400 with the funding and financing sources being the FMRI Match Provost (#167098-18110-02; \$2,085,000) and Plant Development Fund (#100000-80220-7385-07; \$1,176,400).

30. Founders Garden and Polett Walk Landscape Improvements

Upon motion duly made and seconded, the Board of Trustees approved the recommendation of the Facilities Committee (3/13/2017) that the officers be authorized to proceed with the Founders Garden and Polett Walk Landscape Improvements at a cost not-to-exceed \$2,900,000 with the funding and financing source being the Plant Development Fund (#100000-80220-7385-07; \$2,900,000).

31. Weiss Tunnel Repairs

Upon motion duly made and seconded, the Board of Trustees approved the recommendation of the Facilities Committee (3/13/2017) that the officers be authorized to proceed with the Weiss Tunnel Repairs at a cost not-to-exceed \$1,656,000 with the funding and financing source being the Plant Development Fund (#100000-80220-7385- 07; \$1,656,000).

32. Pearson Hall Basement Classroom Labs

Upon motion duly made and seconded, the Board of Trustees approved the recommendation of the Facilities Committee (3/13/2017) that the officers be authorized to proceed with the Pearson Hall Basement Classroom Labs at a cost not-to-exceed \$1,602,480 with the funding and financing source being the Provost (#100000-09070-7730-01; \$1,602,480).

33. 1700 N. Broad Street Fire Protection/Sprinkler System Infrastructure

Upon motion duly made and seconded, the Board of Trustees approved the recommendation of the Facilities Committee (3/13/2017) that the officers be authorized to proceed with the 1700 N. Broad Street Fire Protection/Sprinkler System Infrastructure at a cost not-to-exceed \$1,450,000 with the funding and financing source being the Plant Development Fund (#100000-80220-7385-07; \$1,450,000).

34. Kresge Hall/Medical Research Building Façade Repairs

Upon motion duly made and seconded, the Board of Trustees approved the recommendation of the Facilities Committee (3/13/2017) that the officers be authorized to proceed with the Kresge Hall/Medical Research Building Façade Repairs at a cost not-to-exceed \$811,000 with the funding and financing source being the Plant Development Fund (#100000-80220-7385-07; \$811,000).

35. Architecture Building Acoustic Upgrades

Upon motion duly made and seconded, the Board of Trustees approved the recommendation of the Facilities Committee (3/13/2017) that the officers be authorized to proceed with the Architecture Building Acoustic Upgrades at a cost not-to-exceed \$660,000 with the funding and financing source being the Plant Development Fund (#100000-80220-7385-07; \$660,000).

36. Mitten Hall Steam Vault Repair

Upon motion duly made and seconded, the Board of Trustees approved the recommendation of the Facilities Committee (3/13/2017) that the officers be authorized to proceed with the Mitten Hall Steam Vault Repair at a cost not-to-exceed \$600,000

with the funding and financing source being the Plant Development Fund (#100000-80220-7385-07; \$600,000).

37. Tomlinson/Annenberg Façade Repairs

Upon motion duly made and seconded, the Board of Trustees approved the recommendation of the Facilities Committee (3/13/2017) that the officers be authorized to proceed with the Tomlinson/Annenberg Façade Repairs at a cost not-to-exceed \$595,000 with the funding and financing source being the Plant Development Fund (#100000-80220-7385-07; \$595,000).

38. Indoor Recreation, Athletics and College of Public Health Facility

Upon motion duly made and seconded, the Board of Trustees approved the recommendation of the Facilities Committee (3/13/2017) that the officers be authorized to proceed with the Indoor Recreation, Athletics and College of Public Health Facility at a cost not-to-exceed \$568,080 with the funding and financing source being the Provost (#103006-09010-7730-04; \$568,080).

39. Anderson Gladfelter Weiss Restroom Design and Renovations

Upon motion duly made and seconded, the Board of Trustees approved the recommendation of the Facilities Committee (3/13/2017) that the officers be authorized to proceed with the Anderson Gladfelter Weiss Restroom Design and Renovations at a cost not-to-exceed \$429,960 with the funding and financing source being the Plant Development Fund (#100000-80220-7385-07; \$429,960).

40. College of Education Renovations (Design Services Only – Phase 1)

Upon motion duly made and seconded, the Board of Trustees approved the recommendation of the Facilities Committee (3/13/2017) that the officers be authorized to proceed with the College of Education Renovations (Design Services Only – Phase 1) at a cost not-to-exceed \$395,000 with the funding and financing source being the College of Education (#100000-19080-7730-07; \$395,000).

STANDING COMMITTEES - REPORTS FOR INFORMATION:

Quarterly reports were accepted as set forth in Agenda Reference listed below.

- 41. Athletics Committee – J. William Mills, III, Chair
- 42. Government Relation and External Affairs Committee –
Ronald R. Donatucci and Patrick V. Larkin, Co-Chairs

- 43. Healthcare Enterprise Committee – Solomon C. Luo, Chair
- 44. Honorary Degree Committee – Phillip C. Richards, Chair
- 45. Investment Committee – Christopher W. McNichol, Chair
- 46. Board of Directors, Temple University Health System, Inc. –
Lon Greenberg, Chair

The following committees did not meet during the reporting period:

Audit Committee
Compliance Committee

* * * * *

OFFICERS’ REPORT

47. Treasurer’s Report – Kenneth H. Kaiser

Upon motion duly made and seconded, the Investment Reports for the Three Months Ended December 31, 2016, and grants and contracts awarded between October 1, 2016, and December 31, 2016, were received, said Report being included and identified as Agenda Reference 47.

Secretary’s Report – Anne K. Nadol

Upon motion duly made and seconded, the Board of Trustees approved the degrees-in-course dated on or about May 11, 2017, to candidates approved by the appropriate academic committees of the faculty, and the degrees-in-course dated May 11, 2017, and presented on June 4, 2017, to candidates approved by the appropriate academic committees of the faculty in Tokyo, Japan.

Guest Speaker

a. Temple Student Government

**Aron Cowen, Class of 2017
College of Science & Technology
President, Temple Student Government

Chairman O’Connor, President Englert, and distinguished members of the Board of Trustees, I am deeply honored to represent the Temple student body today.

Temple students are enjoying a well-earned Spring Break, after a productive start to the spring semester. Notes have been taken, student organization meetings attended, midterms passed. On warm days, the bell tower has been packed with students studying, relaxing, and even dancing. Campus has hummed with activity, with the beautiful sound of learning.

And campus has been busy in other ways. Just as the seasons are changing (current weather notwithstanding), so too is the very look of our university. New buildings are sprouting to life, and old ones renovated and repurposed. Students are excited to take advantage of these new facilities to further their studies, and as a soon-to-be-alumnus, I cannot wait to see what Temple looks like in a few years.

Our student-athletes are also excelling, as they always do, in and outside of the classroom. Just yesterday, our Women's Basketball Team, led by the AAC's coach of the year, Tonya Cardoza, was invited to the NCAA tournament for the first time in years. And this year set an all-time record for our Division I athletes' Graduation Success Rate, another in a series of academic achievements that speaks to the emphasis, from Athletic Director Pat Kraft down, that has been put on the well-roundedness of our student athletes.

In the tradition of Russell Conwell himself, Temple students are giving back. On MLK Day, several hundred students, faculty, and staff fanned out to a variety of locations to paint, clean, and otherwise lend a hand. Tax season is upon us, and for the tenth year in a row, accounting students from the Fox School of Business are providing free income tax assistance to members of the surrounding community.

Mr. Chairman, with recent events at Middlebury College in mind, I want to take a minute to reiterate the importance of academic freedom and discourse. Universities are sacred places where, more than any other place, the market of ideas should flourish. But over the past few years, there has been a disturbing increase in speakers shouted down, uninvited, or otherwise silenced; from Condoleezza Rice to Sa'ed Atshan, this intolerance to differing views has no partisan affiliation, but it is growing and it is wrong.

The very concept of banning speech, outside of that which by the Brandeis test is a clear and imminent threat, is anathema to what universities should stand for. Shutting down ideas that are disagreeable serves no constructive purpose, helps nobody.

It encourages separation, cloistering, and the formation of groupthink-dominated bubbles. It prevents discourse through which falsehoods can be brought into the light and corrected: one cannot convince someone to see a different perspective if you refuse to hear and address their views. It robs students of the opportunity to develop skills such as critical analysis, which the process of reconciling differing viewpoints naturally teaches. The idea of banning speech is easily turned against those who would advocate for it, centralizing the power to decide what is acceptable in the hands of very few, whose current good intentions are no guarantee against future change. And lastly, to think that we have a monopoly on what is right, that what is currently viewed as 'correct' is and will always be correct, is the height of hubris. Every generation looks back at something a previous generation took as common sense and asks how they could be so foolish. Inevitably, the same will be said about us. Inevitably, we will turn out

to have been wrong about something. It is a dangerous path to ban the discussion of ideas we find wrong, for we may find ourselves having shut down what ends up being right in the end.

Universities exist as a place where new ideas can gestate. They exist as a place to be a bit uncomfortable, to wrestle with differing ideas, to challenge your worldview. That has long been one of the hallmarks of academia, stretching back to Socrates challenging the leaders of Athens.

And Temple University too has a long and proud tradition in this regard, whether it was supporting the rights of our professors to criticize the Vietnam war in the 60s, to supporting their right to challenge conventional wisdom in a variety of ways to this day. I am grateful for this past, for this history, and I urge that we not just continue but reinforce this fine tradition. We owe it to our students, but more than that, we as an institution of higher education owe it to ourselves to remain a place to challenge the conventional, to question the accepted, and pioneer the new.

Temple students are ready to grapple with tough questions, our faculty to challenge and inspire them, and our wonderful administrators and staff to support them in their intellectual journey; as always, it is going to be an excellent, productive spring.

ADJOURNMENT