

BOARD OF TRUSTEES

Temple University – Of The Commonwealth System of Higher Education

Tuesday, March 9, 2004, at 3:00 p.m.

**Feinstone Lounge, Sullivan Hall
Liacouras Walk and Berks Mall**

MINUTES

**Presiding Officer:
Howard Gittis, Chair of the Board**

PARTICIPANTS

Trustees: David Adamany, Joan H. Ballots, Leonard Barrack, Jon A. Boscia, Michael L. Browne, Francis J. Catania, Nelson A. Diaz, Donald W. Ewart, Howard Gittis, Lewis F. Gould, Jr., Edward Kassab, Joseph W. Marshall, III, Theodore A. McKee, Christopher W. McNichol, Mitchell L. Morgan, Patrick J. O'Connor, Daniel H. Polett, Edward H. Rosen, Anthony J. Scirica, James S. White, Michael P. Williams

Ex-Officio: Robert A. Rovner

University Counsel: George E. Moore

Administration and Staff: Frank P. Annunziato, Clarence D. Armbrister, James C. Bausman, Jr., William T. Bergman, Tabb J. Bishop, Robert P. Buchholz, Martin S. Dorph, Richard M. Englert, James Fitzsimmons, Linda T. Frazer, Thomas M. Healey, Linda Mauro, Thomas F. Maxey, Sandra J. McDade, Vicki L. McGarvey, Adam P. Michaels, Theresa A. Powell, Gregory S. Rost, Richard Rumer, Ira M. Schwartz, Stuart P. Sullivan, Ann F. VanSant, William J. Wilkinson

Trustees Unable to Participate: Frank Baldino, Jr., James F. Cawley, IV, William H. Cosby, Jr., Theodore Z. Davis, Peter D. DePaul, Richard J. Fox, Lacy H. Hunt, Lewis Katz, Stephen A. Miskin, Milton L. Rock, Michael J. Stack, III, Edna S. Tuttleman, Jerry L. Volpe, Daniel J. Whelan

INVOCATION: The invocation was given by Trustee Daniel H. Polett.

Approval of Minutes:

The minutes of the meeting of December 9, 2003, were approved.

Chairman Gittis recognized Dean of Students James Fitzsimmons, a loyal member of the Temple family, who will be leaving the University after 15 years of service. Dean Fitzsimmons will be taking a position at the Malvern Retreat House. The members thanked Dean Fitzsimmons for his service to the student body of this University.

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PRESIDENT’S REPORT – David Adamany

Mr. Chairman:

I want to report today that on February 25, Temple made its budget presentations at separate hearings of the appropriations committees of the Pennsylvania House of Representatives and the Pennsylvania Senate.

At the time we prepared our preliminary request last fall, we had hoped that the state’s revenues would rise substantially this year, and we therefore requested that the state restore Temple’s budget to the per-student funding levels, including inflation, that had been appropriated in fiscal year 2000.

During the winter it became apparent that because of a weak economy, the state’s revenues would not increase sufficiently to support appropriations at that level.

We therefore joined with the other three Commonwealth-related universities—Penn State, the University of Pittsburgh, and Lincoln University—to request an increase of 5 percent in our appropriation for FY 2005. Although this would be considerably greater than the 2.25 percent increase recommended by the Governor, it seems to be within the revenues that are projected to be available to the Commonwealth. While 5 percent may seem a large increase, in fact it would be less than a \$100 increase per student—a very small restoration of the \$1600 per student inflation-adjusted loss in appropriations we have suffered since FY 2000.

In our testimony to the appropriations committees, we emphasized four critical issues that Temple faces:

1. We seek to meet inflationary costs. These run from 3 percent for instructional supplies and library materials to 7.5 percent for employee health care costs.
2. We seek support to continue our mission of serving worthy students seeking higher education. We must face the two realities of student demand: First, there has been an increase in the number of high school graduates in Pennsylvania from 128,000 to 135,000 during the past five years. And there will be an even larger increase in the next five years, with the number of high school graduates reaching 143,000 in 2008.

Second—in a very good omen for this state—the percentage of high school graduates going to college has increased from 53.8 percent, just below the national average, to 61.5 percent—almost 5 percent above the national average. So higher education in this state faces a double whammy: a substantially greater number of high school graduates and a substantially higher percentage of those students going on to college. Temple has been faithful to its mission and to its status as a Commonwealth-related institution by increasing its undergraduate enrollment by about 5,000 since 1998. We have done this while steadily raising our admission standards. We have explained to state officials that we are reaching the limit of our capacity; and we certainly cannot go on serving the flood of additional students seeking college education without substantial additional funding.

3. We pointed out Temple's special role in professional education in medicine, dentistry, podiatry, pharmacy and law. Our enrollments in these critical professional fields are the second highest among public universities in the nation and the fourth highest among all public and private universities. We are the largest educator of professionals in the Commonwealth, and graduates of our professional schools can be found in all but a tiny handful of Pennsylvania's counties. We explained to the appropriations committees that professional education is expensive, and Temple cannot go on playing this extraordinary role in serving Pennsylvania and the nation with repeated budget reductions and with funding that steadily loses ground to inflation.
4. Finally, we pointed out to the appropriations committees that the economic future of southeast Pennsylvania rests heavily on Temple's growth as a major research institution. Our economic future in this section of the state is going to rest heavily on advances in science and technology—on pharmaceuticals, medical sciences, and communications. These fields, in turn, rest heavily on a vibrant research base. Philadelphia has a national leader in research at the University of Pennsylvania. But we pointed out to the appropriations committees that other metropolitan areas with which we compete have an array of research institutions, allowing them to compete effectively for federal, foundation, and private sector dollars, which are not allocated regionally but rather on the quality of the research performed. As we pointed out to legislators, Boston has seven universities designated by the Carnegie Foundation as research institutions. New York has five. Chicago has four. Los Angeles has three—an especially powerful array consisting of the University of Southern California, UCLA, and Cal Tech. If Philadelphia is to compete effectively it must have additional research capacity. With about \$65 million of research funding, Temple is the only other Carnegie-recognized research university in this region. Still, our research expenditures fall considerably below those of comparable urban research universities in other cities. With relatively modest investment by the Commonwealth, Temple can become a very strong research institution in Philadelphia, supporting economic revitalization here.

We received a very thoughtful hearing from the appropriations committees. But of course no commitments were made. Revenue estimates will be again revised before a budget is adopted; and there will be extended discussions of how to allocate the state's revenues. Chancellor Mark Nordenberg from the University of Pittsburgh and Presidents Graham Spanier of Penn State, Ivory Nelson of Lincoln and I will pay joint visits on state leaders in early April to again seek their support for a 5 percent increase in state appropriations.

On a related matter, I want to extend my appreciation to our trustee colleague Frank Baldino for hosting a reception at Cephalon for Temple alumni from Chester County to meet Senator Robert Thompson, the chair of the Senate Appropriations Committee. Trustee Lew Gould was also in attendance to support our efforts.

Finally, I want to take this occasion to report briefly on Temple's partnership with the schools in our neighborhood. These six schools enroll 2297 students—610 in two middle schools and 1687 in four elementary schools.

The principals, teachers, and Temple have agreed that our first priority should be student literacy. We have appointed an outstanding visiting professor who is an expert on teaching literacy in urban schools. He leads a team of five coaches who have already provided more than 1,000 hours of individual work with teachers to help them improve their teaching skills in classrooms where student abilities span four or more grade levels.

Through a generous gift from Lois Brodsky, a Temple alumna, we are supporting ten liberal arts students—the Brodsky Fellows—who are assisting teachers in their classrooms by working with small groups of students who benefit from special attention. And six students from the College of Education are working to support our partnership efforts.

We also offer courses in math and literacy education for teachers in the Partnership Schools—courses which count toward full certification for teachers who are not yet state certified.

These efforts are supported by a grant of \$450 per student from the School District of Philadelphia and \$525,000 that we have obtained in grants from external sources, including the benefaction from Lois Brodsky.

We do not know and cannot predict the success of these efforts. Working with children whose standard test scores fall so far behind basic achievement levels is difficult ground. There is not yet a formula for success in these circumstances. We hope our efforts will aid the 2300 children in these neighborhood schools, and our efforts will surely be closely examined as these students face standard state-mandated tests. Beyond that, like many hundreds of teams of educators across America, we are looking for successful educational approaches that can be shared for the benefit of the most disadvantaged children in our society.

Thank you, Mr. Chairman, for the opportunity to report on two of the vast array of matters that face our University in 2004.

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**REPORTS AND RECOMMENDATIONS FOR ACTION
STANDING COMMITTEES**

Committee on Trustee Affairs – Anthony J. Scirica, Vice Chair

RECOMMENDATIONS FOR ACTION:

1. Election of Edward H. Rosen as Honorary Life Trustee

Trustee Scirica remarked that Trustee Rosen has been a dear and good friend and an extraordinary trustee during his tenure.

Chairman Gittis stated that this is a bittersweet moment for him personally. Trustee Rosen has served on the Board for 20 years. He has been a source of strength to the members, and he has exhibited empathy for the Temple student body, particularly when tuition increases are being considered. Trustee Rosen has always reminded Trustees of this University's mission as set by its founder, and that we are here to help the young people who may not be privileged financially but are privileged with their abilities.

Upon motion duly made and seconded, the Board of Trustees approved the recommendation of the Committee on Trustee Affairs (2/9/04), and elected Edward H. Rosen as an Honorary Life Trustee, effective immediately.

2. Resolution of Appreciation – Edward H. Rosen

Upon motion duly made and seconded, the Board of Trustees approved the recommendation of the Committee on Trustee Affairs (2/9/04), and approved the Resolution of Appreciation for Edward H. Rosen as set forth in Agenda Reference 2.

Trustee Rosen thanked the Board and remarked that he had mixed emotions at the moment. He has fond memories of his work with the students, faculty, administration and Trustees and has developed wonderful friendships. He will be pleased to assist the Board in any way that it desires.

3. Election of University Trustee

For Election to 2004-2007 Term

Upon motion duly made and seconded, the Board of Trustees approved the recommendation of the Committee on Trustee Affairs (2/9/04), and elected the following individual listed below for the term beginning March 9, 2004, to the Board of Trustees of Temple University – Of The Commonwealth System of Higher Education.

For Election
2004-2007

Susanna E. Lachs

Executive Committee – Anthony J. Scirica, Chair

4. Report

The report of the Executive Committee was accepted as presented in Agenda Reference 4.

RECOMMENDATION FOR ACTION:

5. Borrowing Authority – April 1, 2004 through June 30, 2004

Upon motion duly made and seconded, the Board of Trustees authorized the officers to borrow, for operating purposes of the University, \$30 million on terms which the officers believe best for the University, such authority to cover the period from April 1, 2004, through June 30, 2004. The Resolution is attached to the official copy of the minutes on file in the Office of the Secretary.

Facilities Committee – Mitchell J. Morgan, Chair

6. Report

The report of the Facilities Committee was accepted as presented in Agenda Reference 6.

RECOMMENDATIONS FOR ACTION:

7. Phase II (of III) Renovations to Lecture Halls (Various)

Upon motion duly made and seconded, the Board of Trustees approved the recommendation of the Facilities Committee (2/11/04) that the officers be authorized to move forward with Phase II of the lecture hall renovations at a cost not-to-exceed \$1.8 million. The funding and financing source being the Plant Development Fund.

8. Lease with Subway Real Estate Corporation

Upon motion duly made and seconded, the Board of Trustees approved the recommendation of the Facilities Committee (2/11/04) that the officers be authorized to enter into a five-year lease, with a mutual five-year renewal term, with Subway Real Estate Corporation for 1,666 square feet of space located in the Entertainment, Community and Education Center on Cecil B. Moore Avenue.

9. **Construction for Phase I (of V) Renovations of Beury Hall**

Upon motion duly made and seconded, the Board of Trustees approved the recommendation of the Facilities Committee (2/11/04) that the officers be authorized to proceed with the construction of Phase I (of V) renovations at Beury Hall at a cost not-to-exceed \$6.2 million. The funding and financing source being the Plant Development Fund.

Academic Affairs Committee – Leonard Barrack, Chair

10. **Report**

The report of the Academic Affairs Committee was accepted as presented in Agenda Reference 10.

RECOMMENDATIONS FOR ACTION:

11. **Consideration of Tenure**

Upon motion duly made and seconded, the Board of Trustees approved the recommendation of the Academic Affairs Committee (2/23/04) and the President regarding the granting of faculty tenure.

12. **Change in Name of the Esther Boyer College of Music and Department of Dance**

Upon motion duly made and seconded, the Board of Trustees approved the recommendation of the Academic Affairs Committee (2/23/04) that the officers be authorized to change the name of the Esther Boyer College of Music and Department of Dance to the “Esther Boyer College of Music and Dance”.

13. **Termination of Bachelor of Science Degree in Material Science – College of Engineering**

Upon motion duly made and seconded, the Board of Trustees approved the recommendation of the Academic Affairs Committee (2/23/04) that the officers be authorized to terminate the Bachelor of Science degree in Material Science in the College of Engineering.

14. **Termination of Bachelor of Science Degree in Environmental Science – College of Engineering**

Upon motion duly made and seconded, the Board of Trustees approved the recommendation of the Academic Affairs Committee (2/23/04) that the officers be authorized to terminate the Bachelor of Science degree in Environmental Science in the College of Engineering.

15. Termination of Master of Science Degree in Podiatric Medicine – School of Podiatric Medicine

Upon motion duly made and seconded, the Board of Trustees approved the recommendation of the Academic Affairs Committee (2/23/04) that the officers be authorized to terminate the Master of Science degree in Podiatric Medicine in the School of Podiatric Medicine.

16. Creation of the University College

President Adamany commented that creation of the University College is an effort to bring some order and support to those locations where we have educational programs that do not have their own faculty. As explained the background materials, the University College will make faculty appointments as needed to support those programs.

Upon motion duly made and seconded, the Board of Trustees approved the recommendation of the Academic Affairs Committee (2/23/04) that the charter of the University College be adopted and that the officers be authorized to take all necessary and appropriate actions to carry out the charter.

Board of Directors, Temple University Health System, Inc. –
Joseph W. Marshall, III, Chair & Chief Executive Officer

17. Report

The report of the Temple University Health System, Inc., was accepted as presented in Agenda Reference 17.

Trustee Marshall remarked that Temple University Hospital was recently surveyed by the Joint Hospital Accreditation Commission, and received an overall score of 96. All hospitals in the system have scored 95 or higher.

Chairman Gittis remarked that this is a difficult time in health care. Hospitals in the city are closing their doors, yet the Temple Health System remains the healthiest system in the five-county area. With the closure of some of the facilities in the city, there may be an opportunity for the Health System to expand.

Development Committee – Leonard Barrack, Vice Chair

18. Report

The report of the Development Committee was accepted as presented in Agenda Reference 18.

Chairman Gittis remarked that the quiet phase of the fundraising campaign has been underway for two years and that the campaign will go public in 2006. The University has

received several pledges, which places the University within reach of one-third of its overall goal for the campaign. The staff of the Development Office is working very hard to meet the target goals.

Budget & Finance Committee – Edward H. Rosen, Chair

19. Report

The report of the Budget & Finance Committee was accepted as presented in Agenda Reference 19.

Audit Committee, Michael L. Browne, Chair

20. Report

The report of the Audit Committee was accepted as presented in Agenda Reference 20.

Chairman Gittis remarked that the work of the Audit Committee is substantial, and thanked Trustee Browne and members of the committee for their efforts.

Student Affairs Committee – Patrick J. O'Connor, Chair

21. Report

The report of the Student Affairs Committee was accepted as presented in Agenda Reference 21.

The following Committees did not meet during the reporting period:

Athletics Committee

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OFFICER'S REPORT

22. Secretary's Report – George E. Moore

Upon motion duly made and seconded, the Board of Trustees approved the presentation of degrees-in-course dated May 20, 2004, to candidates approved by the appropriate academic committees of the faculty; the presentation of degrees-in-course dated June 6, 2004, to candidates approved by the appropriate academic committees of the faculty in Tokyo, Japan.

23. Treasurer's Report – Martin S. Dorph

The Treasurer's Report was accepted as presented in Agenda Reference 23.

Old/New Business

Adjournment