

MINUTES

BOARD OF TRUSTEES

Temple University - Of The Commonwealth System of Higher Education

Tuesday, May 13, 1997 - 3:00 P.M.  
Feinstone Lounge, Sullivan Hall  
Park and Berks Malls

**Attendance:**

Members - Richard J. Fox, presiding; Joan H. Ballots, Francis J. Catania, John J. Contoudis, Paul A. Dandridge, Theodore Z. Davis, Nelson A. Diaz, Louis J. Esposito, Jane Scaccetti Fumo, Howard Gittis, Lewis J. Gould, Jr., Edward Kassab, Mitchell G. Leibovitz, Peter J. Liacouras, Joseph W. Marshall, III, Milton L. Rock, Robert A. Rovner, Anthony J. Scirica, Isadore A. Shrager

Ex Officio Participants - Jean H. Woods

Invited Guests - Charles Abramovic, Frank Bramblett, Deirdre David (Faculty)

Administration and Staff - James C. Bausman, Corrine A. Caldwell, Richard A. Chant, Martin Dorph, James W. England, Richard M. Englert, Jay Falkenstein, Thomas R. Freitag, C. Robert Harrington, Robert H. Lux, Timothy C. O'Rourke, Arthur C. Papacostas, Richard Rumer, Valaida S. Walker, James S. White, Beverly L. Breese

General Counsel - Peter Mattoon

University Counsel - George E. Moore

Honorary Life Trustee - Marvin Wachman

Members Absent - William H. Cosby, Jr., Peter D. DePaul, Robert C. Donatucci, Clifford Scott Green, Lacy H. Hunt, Sidney Kimmel, Brian J. O'Neill, Daniel H. Polett, Arthur G. Raynes, William W. Rieger, Edward H. Rosen, James H. Shacklett, III, James A. Williams

The Invocation was given by Trustee Joan H. Ballots.

### **Approval of Minutes - Regular Meeting of March 11, 1997**

On motion duly made and seconded, the captioned Minutes were approved as distributed.

### **President's Report**

A revised version of the President's Report to the Board of Trustees, A Special Report by the President on Strategic Initiatives to the Board of Trustees of Temple University, May 13, 1997, Revised May 22, 1997, was distributed to members of the Board and is attached as SUPPLEMENT I to the official copy of these Minutes on file in the Office of the Secretary.

After delivering his Report, the President asked for questions and comments.

Trustee Diaz congratulated the President on fifteen years of continued leadership and said he is proud of what the President has accomplished.

Judge Diaz, in response to references in the President's Report to declining enrollments, said there is a marketplace and population that the University has not been able to reach as effectively as he would like, the Latino community. The Judge said that we have been successful and innovative in many international activities, but have not satisfactorily developed a Latino-American opportunity. He suggested that reaching the Latino-American community is a way to reach the bottom line of the decrease in enrollments.

President Liacouras said that we will do exactly that. He said that we have not sufficiently reached beyond the local area to attract Latino and other students. The University has identified too much with the immediate community which is not producing sufficient numbers of graduates to run a major institution.

Chairman Fox said that, in looking at the City of Philadelphia, it is very evident that this University cannot replace the failure of the public education system. If the system was graduating 80% of its students, Temple University would have no problem filling our classes, but Philadelphia is only graduating one-half of the students who start in the system.

President Liacouras said he has looked at where we are and where we have to be in order to succeed as a university and believes we are on the right track. The President said that we now have put in place the environment and people who can help us to grow. Right now we have to reach way beyond the City of Philadelphia. The priorities set forth in the Report will hopefully produce a critical mass which will permit and produce other types of business.

President Liacouras reminded the Board that the Provost's proposal on administrative reorganization of the schools and colleges will be before the Board in December. He congratulated Provost England for having the courage, foresight and wisdom to provoke all of the community to think in terms of the long-term structural needs to fulfill the long-term mission of the University, education, research, and synergism among the disciplines. The President said that he admires the Provost for his courageous approach to this issue.

## **Executive Committee**

1. Report

The Report of the Executive Committee was received as distributed.

2. Borrowing Authority - 7/1/97 - 9/30/97

On motion duly made and seconded, the Board of Trustees voted to approve the recommendation of the Business and Finance Committee and Executive Committee (4/17/97), that the officers be authorized to borrow for operating purposes of the University \$30 million, on terms which the officers believe best for the University, such authority to cover the period from July 1, 1997, through September 30, 1997.

## **Committee on Campus Planning and Plant Management**

3. Report

The Report of the Committee on Campus Planning and Plant Management was received as distributed.

4. Old Dental School Building Roof Replacement, Phase 2

On motion duly made and seconded, the Board of Trustees voted to approve the recommendation of the Campus Planning and Plant Management Committee, that the officers be authorized to proceed with Phase 2 of roofing replacement for the Old Dental School Building, which project cost is not-to-exceed \$604,716, with the Funding and Financing Sources being the Plant Development Fund.

5. Design Services: New Student Housing - Johnny Ring Site

On motion duly made and seconded, the Board of Trustees voted to approve the recommendation of the Campus Planning and Plant Management Committee that the officers be authorized to retain the services of George Yu Architects to design the new student residence hall on the southeast corner of Broad and Norris Streets and the site presently occupied by Thomas Hall, at a cost not-to-exceed \$682,985, with the Funding Source being New Bond Proceeds and the Financing Source being the Student Housing Operating Budget.

## **Committee on Educational Policies**

6. Report

The Report of the Educational Policies Committee was received as distributed.

7. Considerations for Tenure

On motion duly made and seconded, the Board of Trustees, pursuant to the procedures outlined in the Temple University Faculty Handbook, approved the recommendations of the Educational Policies Committee (5/8/97) and the President, regarding the granting of faculty tenure. (The list of faculty granted tenure is on file in the Office of the Provost.)

8. Establish a Doctor of Pharmacy (Pharm. D.) as the Sole Entry Level Degree Offered by the School of Pharmacy.

On motion duly made and seconded, the Board of Trustees approved the recommendation of the Educational Policies Committee (4/21/97) and established a Doctor of Pharmacy (Pharm.D.) as the sole entry level degree offered by the School of Pharmacy.

9. Changes to the Graduate School Bylaws

On motion duly made and seconded, the Board of Trustees voted to approve the recommendation of the Educational Policies Committee (4/21/97) that the bylaws of the Graduate School be changed as approved by the Graduate School and as given in Agenda Reference 9.

#### **Committee on Audit**

10. Report

The Report of the Committee on Audit was received as distributed.

#### **Committee on Business & Finance**

11. Report

The Report of the Committee on Business and Finance was received as distributed.

#### **Committee on Development**

12. Report

The Report of the Committee on Development was received as distributed.

Mr. Howard Gittis, Chairman of the Committee on Development, gave the following additional report regarding the Commonwealth Challenge, Plus Campaign..

I am delighted to announce that "The Commonwealth Challenge, Plus, Campaign," with its original goal of \$30 million and revised goal of \$40 million, has gone over the top. A total of \$46 million has already been raised and we expect to reach \$47.5 million by October 31.

As a result, all specific goals envisioned in creating the "The Commonwealth Challenge, Plus Campaign" have been achieved.

When combined with State matching funds and associated University actions, the Campaign has enabled Temple to achieve five specific objectives:

(1) to construct the three new buildings forming The Apollo of Temple: The Convocation Center, including the Boyer Theater; The I.B.C. Student Recreation Center; and The Entertainment, Community, and Parking Center.

In doing so, no student tuitions and no operating funds from the Commonwealth were used to build these three new buildings.

The existing building situated at the northwest corner of Broad Street and Cecil B. Moore Avenue, newly named in honor of John J. Vivacqua, D.D.S., 1943, was purchased by the University in 1981. Vivacqua Hall will form the fourth building in the Apollo complex.

(2) to construct The Learning Center;

(3) to establish operating endowments for The Learning Center (\$1.8 million) and The Apollo of Temple (\$3.2 million)

(4) to establish an operating endowment for community educational programs within The Apollo of Temple complex;

(5) to reimburse the Plant Fund for the monies advanced by the University to pay for renovations that, in 1994, created an intercollegiate weight room, faculty and student training rooms.

This is wonderful news for Temple University whose overall goal is to become the finest university of its kind in America.

We thank everyone who has contributed to this success. Your efforts and results have become the benchmark for future campaigns. This campaign demonstrates the University's ability to attract substantial major gifts from the private sector.

Additional funding beyond October 31, including the naming rights for the Convocation Center, can now be directed to "The Campaign for Temple."

"The Campaign for Temple" is expected to dwarf all earlier fund-raising campaigns in Temple's history. It will focus on endowments for student scholarships, faculty support, and academic programmatic excellence. As indicated last year when we set in motion preliminary planning for a new campaign, we expect officially to launch "The Campaign for Temple" sometime during the 1998-99 academic year.

Again, congratulations to the University community.

Mr. Fox added that it is a great achievement to have reached the goals set and thanked Mr. Gittis for his tremendous effort in this area.

### **Committee on Honorary Degrees**

13. Report

The Report of the Committee on Honorary Degrees was received as distributed.

President Liacouras informed the Board that commencement will be held on May 22, 1997. At this ceremony, Mr. Howard Gittis will receive a well deserved honorary Doctor of Laws degree. Additionally, Judge Phyllis Beck, of the Superior Court of Pennsylvania, will receive an Honorary Doctor of Public Service degree, and Dr. Camille Cosby will receive an Honorary Doctorate of Humane Letters for her contribution to the larger society.

**Committee on Trustees**

14. Report

The Report of the Committee on Trustees was received as distributed.

**Temple University Health System, Inc., Board of Directors**

15. Report

The Report of Temple University Health System, Inc., was received as distributed.

Mr. Fox added that the Health System is the place where Temple University has been operating with the greatest potential risk. The fact that the System is prospering is a tribute to the Board of the System, Leon S. Malmud, Paul Boehringer and the other people who work in that System.

Mr. Fox said that, due to the great effort put forth by the people managing the operation of Temple University Hospital, it is the most efficient provider of health care of any of the teaching hospitals in the State of Pennsylvania. He said that it is a continuing struggle to insure that the System prospers and grows in an increasingly competitive market for health care and as the reimbursement for health care is ratcheted down.

**REPORTS OF THE OFFICERS**

16. Treasurer's Report

On motion duly made and seconded, the list of grants and contracts awarded for the period July 1, 1996, - March 31, 1997, the major gifts and grants received for the quarter ended March 31, 1997, and the purchases and sales of securities for the third quarter, Fiscal Year 1997, were received as distributed.

17. Secretary's Report

On motion duly made and seconded, the Board of Trustees approved the presentation of degrees-in-course dated August 29, 1997, to candidates approved by the appropriate academic committees of the faculty; with the understanding that degrees for Law School Evening students who regularly complete their studies in July shall be dated July 22,

1997, with a certificate of the Dean of the Law School verifying said receipt.

## **RECOMMENDATIONS FOR ACTION FROM AGENDA ADDENDUM**

18. Conwell/Carnell Renovations for Student Financial Services Architectural & Engineering Design

On motion duly made and seconded, the Board of Trustees approved the recommendation of the Campus Planning and Plant Management Committee that the officers be authorized to retain the BLM Group to provide architectural and engineering design services for the renovation of the lower level of Conwell and Carnell Halls for Student Financial Services at a cost not-to-exceed \$52,000.

19. Election of Vice President

On motion duly made and seconded, the Board of Trustees approved the recommendation of the Committee on Trustees and, by acclamation, elected C. Robert Harrington a University Vice President to serve until the next Annual Meeting of the Board or until his successor has been elected and qualified.

Mr. Fox said that Mr. Harrington is totally deserving of election to this position. He has done great work for the University over the years and has been a stalwart in the trenches in dealing with personnel and union negotiations.

## **NEW BUSINESS**

[Secretary's Note: This action was taken during the presentation of the Committee on Development Report, Item 12, above.]

20. Naming of Building on Northwest Corner of Broad Street and Cecil B. Moore Avenue

On motion duly made and seconded, the Board of Trustees, on the recommendation of the Committee on Trustees, approved the following resolution regarding the naming of the building on the Northwest Corner of Broad Street and Cecil B. Moore Avenue:

“The existing building on the northwest corner of Broad Street and Cecil B. Moore Avenue, purchased by the University in 1981 and informally bearing the colloquial name of “Seltzer” to denote the earlier ownership, will henceforth be known as “John J. Vivacqua Hall.” John J. Vivacqua Hall will thenceforth become an integral part of The Apollo of Temple.

“The designation of John J. Vivacqua Hall is in honor of alumnus Dr. John Vivacqua, D.D.S. 1943, in recognition of Dr. Vivacqua’s long-standing loyalty and philanthropy on behalf of the Temple University.”

## **ADJOURNMENT**

On motion duly made and seconded, the meeting of the Board of Trustees adjourned  
at 4:20 P.M.