



## Academic Affairs Committee

### Meeting

Monday, December 18, 2017 at 10:00 a.m.

Room 200, Sullivan Hall, Liacouras Walk and Polett Walk

### AGENDA

*Secretary's Note: The Committee will first meet in Executive Session to discuss academic matters.*

#### PUBLIC SESSION

##### **Approval of Minutes – October 9, 2017, November 14, 2017**

As distributed to members.

#### RECOMMENDATIONS FOR ACTION:

1. **Rename the Bachelor of Science in Engineering Technology in Construction Management Technology as the Bachelor of Science in Construction Engineering Technology in Construction Engineering Technology**

Recommendation: That the Academic Affairs Committee recommend to the Board of Trustees that the officers be authorized to rename the Bachelor of Science in Engineering Technology in Construction Management Technology as the Bachelor of Science in Construction Engineering Technology in Construction Engineering Technology.

2. **Establish Various Curricula in the Fox School of Business and Management**

Recommendation: That the Academic Affairs Committee recommend to the Board of Trustees that the officers be authorized to establish various curricula in the Fox School of Business and Management:

- A) Establish a Master of Science in Strategic Advertising and Marketing
- B) Establish a Concentration in Sport Business for the Master of Business Administration
- C) Establish a Concentration in Travel and Tourism for the Master of Business Administration
- D) Establish a Concentration in Management Consulting for the Master of Business Administration
- E) Establish a Concentration in International Management for the Master of Business Administration

3. **Establish, Terminate and Restructure Various Curricula in the College of Education**

Recommendation: That the Academic Affairs Committee recommend to the Board of Trustees that the officers be authorized to establish, terminate, and restructure various curricula in the College of Education:

- A) Restructure the Doctor of Philosophy in School Psychology
- B) Restructure the Educational Specialist degree in School Psychology
- C) Restructure the Master of Education in Urban School Leadership
- D) Establish an Optional Concentration in Principal Leadership for the Master of Education in Urban School Leadership
- E) Terminate the Master of Science in Education in Education

4. **Terminate and Establish Various Curricula in the School of Sport, Tourism and Hospitality Management**

Recommendation: That the Academic Affairs Committee recommend to the Board of Trustees that the officers be authorized to terminate and establish various curricula in the School of Sport, Tourism and Hospitality Management:

- A) Terminate the Master of Tourism and Hospitality Management
- B) Establish the Master of Science in Hospitality Management with Concentrations in Tourism and Hospitality Marketing, Hospitality Operations Management and Event Management

5. **Terminate the Concentration in Physical and Health Education Teacher Education in the Bachelor of Science in Kinesiology in the College of Public Health**

Recommendation: That the Academic Affairs Committee recommend to the Board of Trustees that the officers be authorized to terminate the Concentration in Physical and Health Education Teacher Education in the Bachelor of Science in Kinesiology in the College of Public Health.

## REPORTS FOR INFORMATION:

### 6. Change in Array

#### College of Education

- Master of Science in Education in Career and Technical Education

#### Fox School of Business and Management

- Master of Business Administration
- Concentration in Health Sector Management in the Master of Business Administration
- Master of Science in Innovation Management and Entrepreneurship with concentrations in Entrepreneurship, Innovation Strategy, and Technology and Innovation Management

#### Klein College of Media and Communication

- Bachelor of Arts in Media Studies and Production

#### College of Public Health

- Bachelor of Science in Kinesiology

### 7. Certificates

- Establish a Certificate in Management Consulting in the Fox School of Business and Management
- Restructure the Certificate in Horticulture Therapy in the Tyler School of Art

**OLD BUSINESS  
NEW BUSINESS  
ADJOURNMENT**