

**Academic Affairs Committee
of
THE BOARD OF TRUSTEES
Temple University – Of The Commonwealth System of Higher Education**

MEETING

Monday, December 18, 2017 at 10:00 a.m.

Room 200, Sullivan Hall, Liacouras Walk and Polett Walk

MINUTES

Secretary's Note: The Committee first met in Executive Session to discuss academic matters.

PUBLIC SESSION

PARTICIPANTS

Trustees: Sandra Harmon-Weiss (by phone), Solomon C. Luo (by phone), Joseph W. Marshall, III,
Michael H. Reed

President: Richard M. Englert

Secretary: Anne K. Nadol

Administration and Staff: William T. Bergman, Kevin Delaney, JoAnne A. Epps,
Michael B. Gebhardt, Jodi Laufgraben

Non-Voting Advisory Members:

Mr. Marshall, Chair of the Academic Affairs Committee, called the meeting to order.

RECOMMENDATIONS FOR ACTION:

1. **Rename the Bachelor of Science in Engineering Technology in Construction Management Technology as the Bachelor of Science in Construction Engineering Technology in Construction Engineering Technology**

Upon motion duly made and seconded, the Academic Affairs Committee recommended to the Board of Trustees that the officers be authorized to rename the Bachelor of Science in Engineering Technology in Construction Management Technology as the Bachelor of Science in Construction Engineering Technology in Construction Engineering Technology.

2. **Establish Various Curricula in the Fox School of Business and Management**

Upon motion duly made and seconded, the Academic Affairs Committee recommended to the Board of Trustees that the officers be authorized to establish various curricula in the Fox School of Business and Management.

- A) Establish a Master of Science in Strategic Advertising and Marketing
- B) Establish a Concentration in Sport Business for the Master of Business Administration
- C) Establish a Concentration in Travel and Tourism for the Master of Business Administration
- D) Establish a Concentration in Management Consulting for the Master of Business Administration
- E) Establish a Concentration in International Management for the Master of Business Administration

3. **Establish, Terminate and Restructure Various Curricula in the College of Education**

Upon motion duly made and seconded, the Academic Affairs Committee recommended to the Board of Trustees that the officers be authorized to establish, terminate, and restructure various curricula in the College of Education.

- A) Restructure the Doctor of Philosophy in School Psychology
- B) Restructure the Educational Specialist degree in School Psychology
- C) Restructure the Master of Education in Urban School Leadership
- D) Establish an Optional Concentration in Principal Leadership for the Master of Education in Urban School Leadership
- E) Terminate the Master of Science in Education in Education

4. **Terminate and Establish Various Curricula in the School of Sport, Tourism and Hospitality Management**

Upon motion duly made and seconded, the Academic Affairs Committee recommended to the Board of Trustees that the officers be authorized to terminate and establish various curricula in the School of Sport, Tourism and Hospitality Management.

- A) Terminate the Master of Tourism and Hospitality Management
- B) Establish the Master of Science in Hospitality Management with Concentrations in Tourism and Hospitality Marketing, Hospitality Operations Management and Event Management

5. **Terminate the Concentration in Physical and Health Education Teacher Education in the Bachelor of Science in Kinesiology in the College of Public Health**

Upon motion duly made and seconded, the Academic Affairs Committee recommended to the Board of Trustees that the officers be authorized to terminate the Concentration in Physical

and Health Education Teacher Education in the Bachelor of Science in Kinesiology in the College of Public Health.

REPORTS FOR INFORMATION:

6. The following **Change in Array were approved as presented:**

College of Education

- Master of Science in Education in Career and Technical Education

Fox School of Business and Management

- Master of Business Administration
- Concentration in Health Sector Management in the Master of Business Administration
- Master of Science in Innovation Management and Entrepreneurship with concentrations in Entrepreneurship, Innovation Strategy, and Technology and Innovation Management

Klein College of Media and Communication

- Bachelor of Arts in Media Studies and Production

College of Public Health

- Bachelor of Science in Kinesiology

7. Certificates

- Establish a Certificate in Management Consulting in the Fox School of Business and Management
- Restructure the Certificate in Horticulture Therapy in the Tyler School of Art

ADJOURNMENT